transparen

# WE MAKE APPS

Custom web and mobile apps for intrapreneurs and entrepreneurs
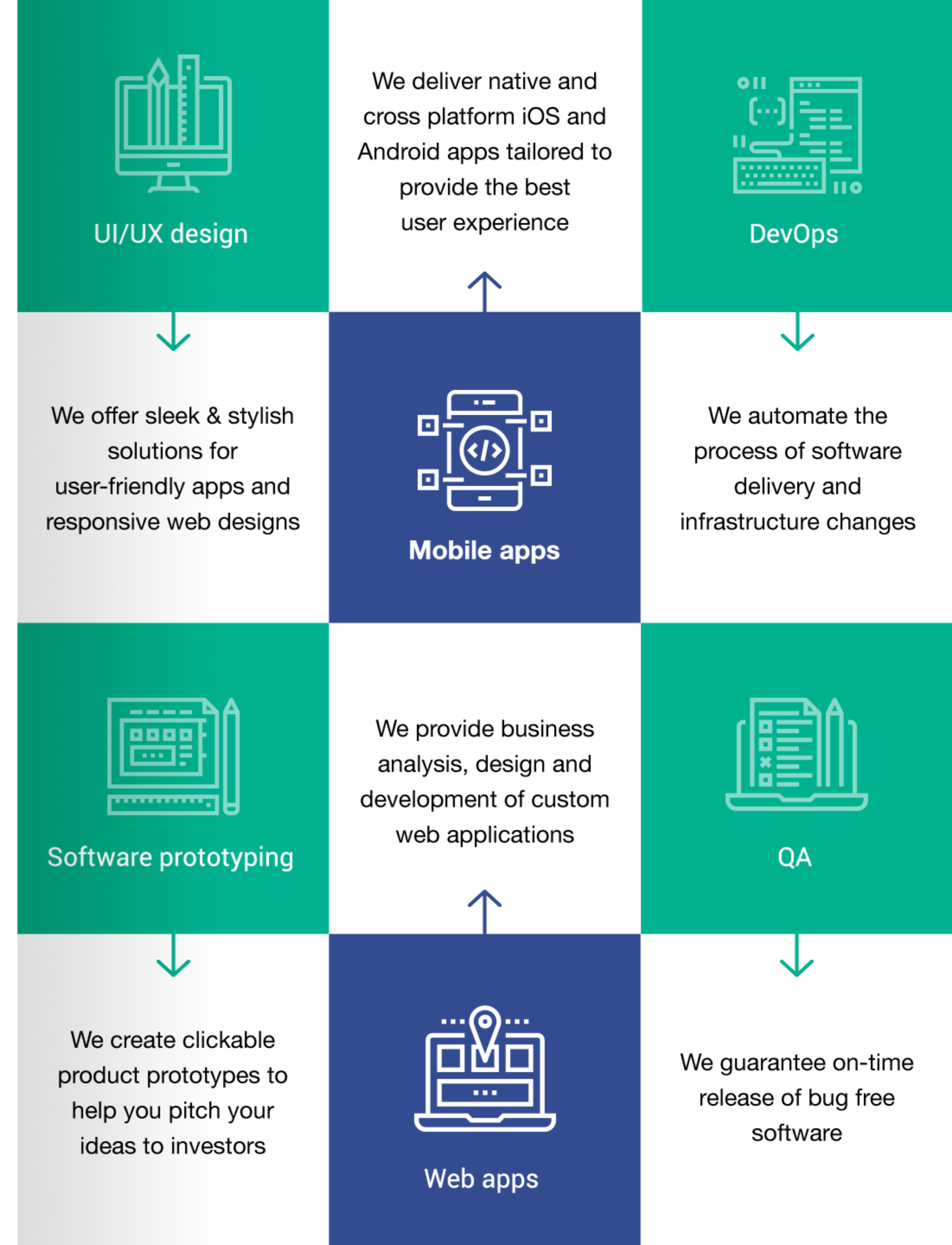
# Content

# What We Do

**We help SMEs and Startups build digital products. With Transparen you get a managed project team.**

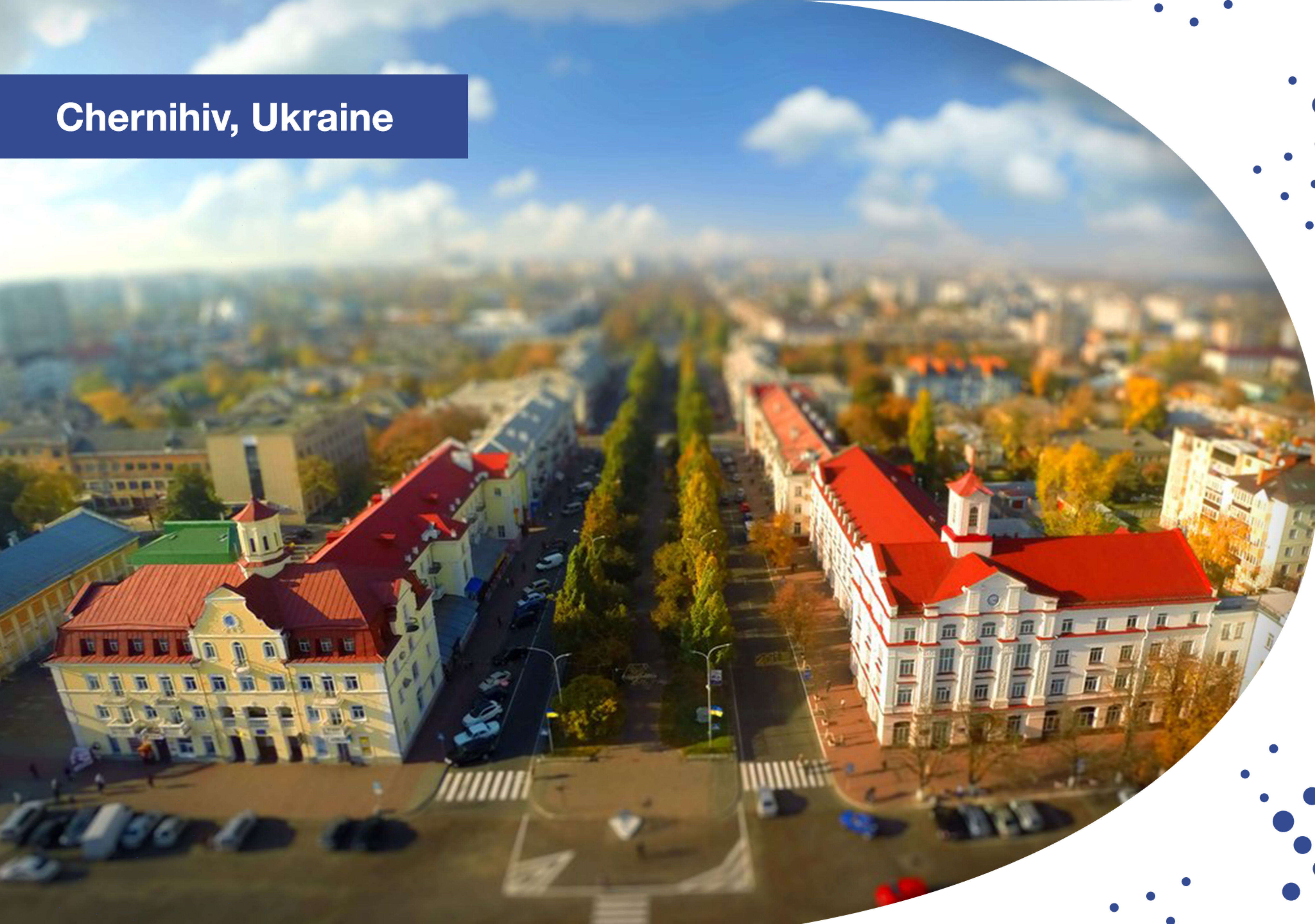Founded in 2003, our team merges East and West, with key team members in the US, Canada, and Chernihiv, Ukraine.

UI/UX design

We deliver native and cross platform iOS and Android apps tailored to provide the best user experience

DevOps

We offer sleek & stylish solutions for user-friendly apps and responsive web designs

Mobile apps

We automate the process of software delivery and infrastructure changes

Software prototyping

We provide business analysis, design and development of custom web applications

QA

We create clickable product prototypes to help you pitch your ideas to investors

Web apps

We guarantee on-time release of bug free software

Toronto, Ontario

Austin, Texas

Chernihiv, Ukraine

# Our Core Values

### Initiative

We solve most issues without distracting you from running your business

### Creativity

We find solutions you haven't thought of, better than you've imagined

### Enthusiasm

We try new things because it's exciting. Learning new technologies makes our work better

### Reliability

We are there when needed and respect all deadlines

### Experience

We deliver service to many clients, in various industries

# REASONS TO USE US

On - site Canadian manager, Ukrainian developers, US know how

Agile project management

Expertise and knowledge

Accelerated product delivery

Our experience transforming your idea into a product

Focus

Full-package service from system design to post-release

Cost reduction

# Fixed Price Projects

## Step 1: Clarification Of Requirements

- The discovery phase is performed to avoid late discovery of needs/opportunities and identify the competitive landscape

- The team will improve your initial product vision

- It increases the probability of a successful, on-budget product launch at the end of the product development process

## Deliverables After Step 1

- Product requirements

- Elaborated requirements specification

- Clickable prototype

- Project budget and timeline estimate

- Our offer to complete the work for a fixed price

# Agile Projects

### Flexibility

The project scope is never fixed, new requirements emerge and previous requirements become unimportant

### Measurable progress

At the end of each sprint you get delivered something that adds value and works

### Transparency

You pay in response to delivered working software

### Involvement

We work together as one team for the same purpose

## Mobile

iOS

Android

Swift

Objective C

React Native

## CMS

Wordpress

OpenCart

Drupal

Jumla

## APIs

Twitter API

Facebook API

Instagram API

Google Maps API

Microsoft Bing Maps API

OpenLayers API

Esri ArcGIS API

Amazon API

Microsoft Azure API

PayPal API

Moneris API

Stripe

Greenrope API

## Databases

MySQL

PostgreSQL

MSSQL

SQLite

Oracle

## Design

Balsamiq

Invision

Sketch

Photoshop

Illustrator

Zeplin

After Effects

## JS

NodeJS

JQuery

Underscore.js

Express

AngularJS

Phantom.js

AJAX

React

## PHP

Yii

CodeIgniter

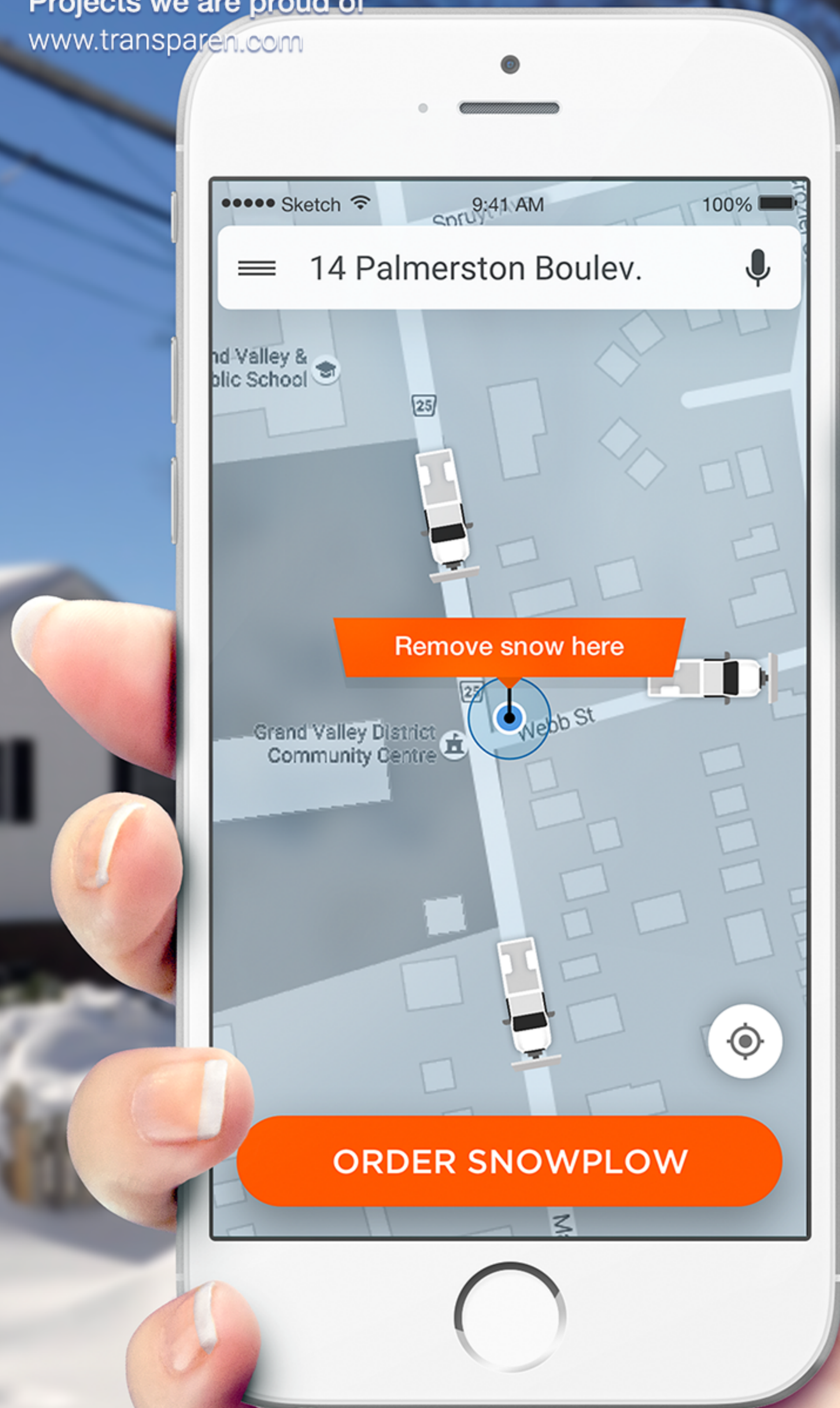Zend

Laravel

Kohana

Phalcon PHP Framework

## Web servers

Apache Server

Tomcat

JBoss

Nginx

# SnoHub
## Mobile app for Snow Clearing Service

The app was created to disrupt the business of established snow plow companies, by allowing new entrants to easily get started and connect with real customers. The app runs on iOS and Android user's smartphones. It allows homeowners to order a snow removal service with the tap of a button and service providers - to identify and pick the jobs in their area.

**Startups** **iOS** **Android** **UI/UX**

# Keyzz
## The relationship app

Personal app based client care manager, stay in touch with clientele well after the transaction via our follow up workflow & gifting solutions.
Build, share, save, and start your trip of showings seamlessly with Integration through google maps API.
Keep tabs of your sphere via automated push notifications and our post-close CRM database.
Order postcards in advance to get all the holidays throughout a year covered. No need to return to this task constantly.

**Real Estate**    **iOS**    **Android**    **UI/UX**

Maps

Map Viewer    Views    Sequences

**15**

**Projects we are proud of**
www.transparen.com

- **+ Intersections (1)**
  - test
- **✱ Count Stations (0)**
- **◉ Citilog Incidents (0)**
- **⌃ Citilog Links (0)**
  - Single Links (0)
- **⌃ Links (1)**
  - Single Links (1)
  - Aggregated Links (0)

Views    Layers    Legend    Full Wind
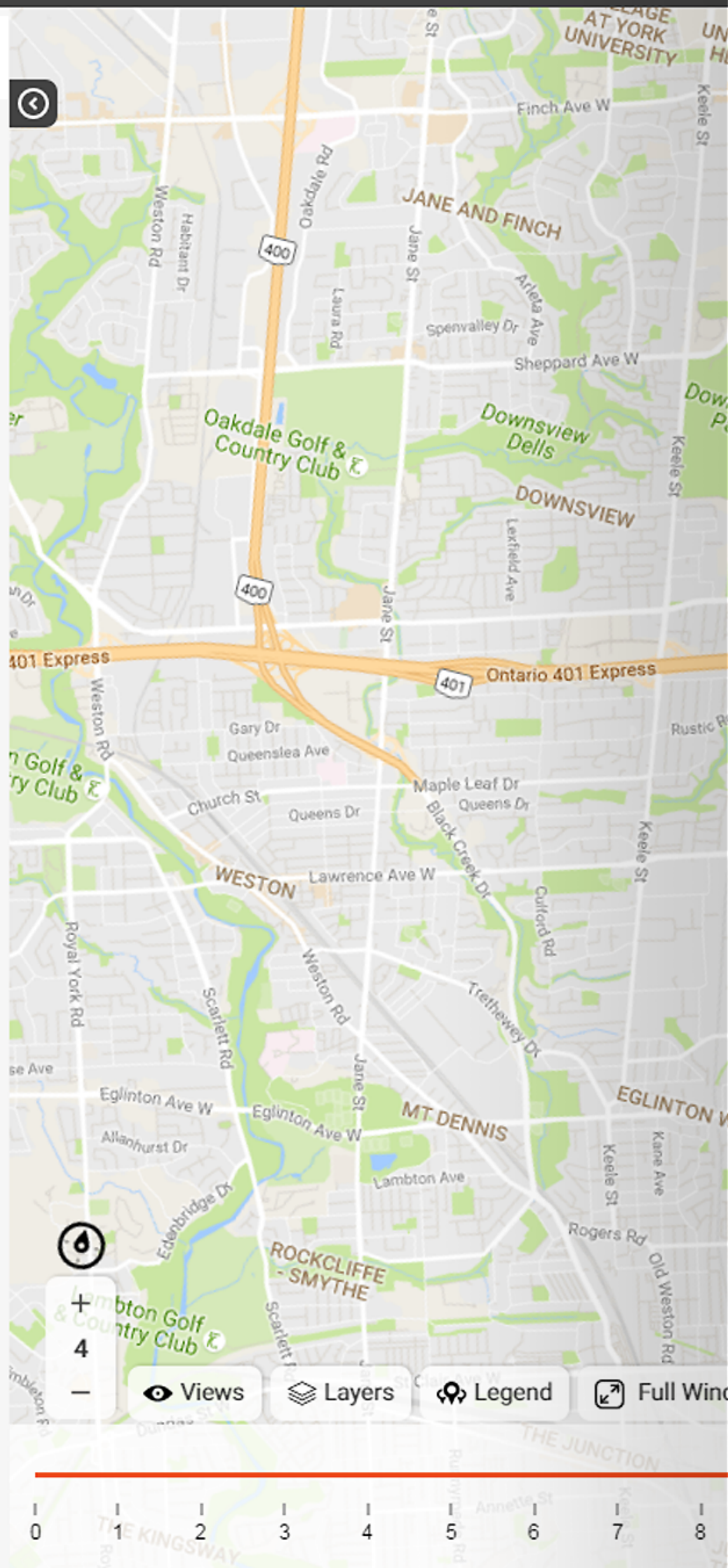
# ITS
## Intelligent Traffic Management System

It is an integrated web-based real-time system with GIS-Based Map-Driven UI for intelligent city traffic regulation.

Transparen set up a managed development team which implemented the ITS frontend. We created functional and bug-free user interfaces for 10 modules integrated with database and server-side functionality developed by another team.

**Traffic Solutions**    **Web Development**    **UI/UX**

**JavaScript**    **Node.js**

**DURHAM REGION | MATRIX**

Projects we are proud of
www.transparen.com

Town of Whitby

# Matrix

## Integrated Traffic Data Management System

It uses a GIS map-based software system to store, process, display, and report traffic related data to support the day-to-day operations, planning and policy development of the Region's road network.In close cooperation with GIS Specialists and Data Management Coordinators we have collected and combined into a single web application all requirements of Traffic Engineering and operations.

**Traffic Solutions**   **Web Development**   **UI/UX**

**PHP**   **JavaScript**

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+ 1 888 887 3102
Transparen LLC
405 RXR PLZ
Uniondale, NY 11556

**Case Jones**
Founder & System Administrator

**Steve Clark**
Partner

**Sergey Lihopud**
CEO & Developer

**Kateryna Ponomarenko**
Project Manager